

APP STORE PRODUCT MANAGER

Our app store is the new sexy, sassy and classy alternative to *Google Play Store*. As such we list and offer Android apps from the niche of high-class and positive adult entertainment.

However, we are more than that: our vision is to build and grow a sexy lifestyle-brand for progressive adults from all around the world.

Finally after 2 years of planning and developing we are close to our market-launch and are thus building our business team in Munich, Germany!

That's why we need you – to manage and grow our portfolio of mobile apps and ensure a great customer experience for our users.

As **App Store Product Manager** you will use your strong business development skills and intuition to optimize our current store-portfolio and build a pipeline of amazing and high-quality Android apps for a sophisticated adult audience.

You will also manage the in-store experience and identify new business opportunities with our partners in order to deliver best value for our users.

This is your opportunity to become a valuable and long-term team-member of a Day-1 Startup with immense growth potential. Our office is located in a Munich-based startup- and company community with all amenities that you would expect from a dynamic and creative work-environment.

Responsibilities

- Work closely with a motivated multifunctional start-up team to grow not only the app store ecosystem but also the store's long-term vision.
- Track and understand key app store metrics and optimize the total portfolio performance
- Analyze and understand user behavior, preferences and needs for ongoing innovation and improvement of the user experience
- Become the primary point of contact for key-publishers (developers, content producers and brands) to identify new app-portfolio opportunities.
- Identify and execute 3rd party partnerships for new business opportunities
- Proactively identifying and resolving strategic and operational issues

Minimum Qualification

- BA/BS degree or equivalent practical experience
- 2+ years of experience in either mobile industry (e.g. native apps, gaming, advertising, etc.) **and/or** digital adult industry (e.g. content, e-commerce, traffic, etc.)
- Some experience in e-commerce **and/or** B2C product management
- Strong analytical skills and data-driven problem solving abilities
- Just being a fun and pleasant person to hang-out with

Preferred Qualification

- Master or MBA degree
- Experience in working with rapidly growing tech start-ups **or** comparable business teams
- Extensive experience in the adult industry (digital roles preferred)
- Proven track-record in e-commerce **and/or** product management (consumer pricing, merchandising, marketing, portfolio management, brand management, etc.)
- Demonstrated ability to think strategically about complex issues and develop thoughtful recommendations and action plans.
- Ability to thrive in a fast-paced, fluid and collaborative environment.

All applications to jobs@nuemotions.com